

**YOUR
COMMUNITY
MAKES YOU**

**AND YOU
MAKE YOUR
COMMUNITY**

**THROUGH
YOUR COMMUNITY
FOUNDATION**

**BRINGING PEOPLE
AND CAUSES
TOGETHER**

**TO CREATE
SMART & CARING
COMMUNITIES**

2013
ANNUAL
REPORT

From the President & Executive Director



Susan Kelly, President



Aaron McRann, Executive Director

The Community Foundation had its 21st birthday in 2013 and celebrated by expanding its reach throughout the region.

As President of the board of directors it has been my pleasure to lead an exceptional team of volunteer board members through our most exciting year yet.

We were very pleased to receive 3 years of funding from an anonymous donor. This funding has allowed the foundation to hire a Regional Development Coordinator to grow our very important Smart and Caring Communities program.

In late September of 2013 we had the distinct honor of hosting His Excellency the Right Honourable David Johnston, Governor General of Canada. It is a rare privilege to host the Governor General so we feel especially fortunate to have hosted him for two events. The first event was in Oliver to launch the Smart and Caring Communities initiative and the second was in Penticton to launch the YES project.

2013 also saw the Foundation grow its assets by \$1.5 million for a total of over \$9 million in managed assets and \$210,000 granted to local charities in 2013.

I would like to thank our donors, supporters and volunteers for helping make this year such a success. I am proud to serve this valuable organization.

Susan Kelly
President of the Board

Aaron McRann
Executive Director

PROUD MEMBER OF:



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We are proud to be part of a national network of 191 community foundations, working independently, but as part of a national team, to build stronger, more vibrant communities.

Who is the Community Foundation?

The Community Foundation of the South Okanagan Similkameen offers local citizens a way to give back to their community either for a specific cause of interest to the donor, or to support current community needs as identified by the Foundation.

The Community Foundation is not a charity that supports its own programs, nor do we compete with other agencies for funds. Rather, we pool the charitable gifts of many donors to cultivate and grow permanently endowed legacy funds that provide lasting support for local communities and charitable organizations based on local priorities.

Income earned by the permanent funds is distributed to support a broad range of community agencies, while the original investment is left to grow over time.

Founded in 1991 as the Penticton & District Foundation, with funding from the Penticton Rotary Club, the City of Penticton, HSBC, and the Vancouver Foundation, the Community Foundation of the South Okanagan

Similkameen serves every citizen within the boundaries of the RDOS.

The Community Foundation is dedicated to helping donors give back to the community they hold dear because:

YOUR COMMUNITY MAKES YOU AND YOU MAKE YOUR COMMUNITY.

The three principle roles of a community foundation are to:

Cultivate and grow permanently endowed legacy funds which are invested wisely for the long term benefit of the community.

Share the legacies by making effective grants from the investment earnings to seed, nurture and support a broad range of community initiatives.

Provide leadership in our communities by encouraging collaboration among charitable agencies, facilitating learning and convening opportunities for all.

2013 Board of Directors

Susan Kelly, President
Kim Lyster, Vice President
Marielle Brule, Treasurer
Patrick Bell
David Braumberger
Robert Hawes
Tom Kampman
Graham Lyle
Andre Martin
Doug McPherson
Milton Orris

Foundation Staff

Aaron McRann
Executive Director

Sarah Trudeau
Regional Development
Coordinator

Kelly Helfrich
Administration

2013-2016 Strategic Goals

Increase Impact

The Foundation will seek to increase its impact in the community by offering donors and supporters a variety of giving tools to facilitate more charitable giving. The Foundation is also committed to continually monitoring the impact of its granting in order to improve grant making strategies for the future.

Be Innovative

The Foundation cultivates an attitude of openness in all areas of board and staff operations to ensure that we are continually seeking new and innovative strategies. We will explore innovative ways to act as a convener, to offer in-kind services to the non-profit sector, to leverage the expertise of our alumni, and to maintain a healthy organization.

Philanthropic Leadership

The Foundation seeks to be known as a centre of excellence for community philanthropy. We will work hard to demonstrate leadership by promoting a menu of offerings to donors, by hosting conversations and free educational forums on charitable giving to build a culture of philanthropy in our communities.

Foundation Snapshot

\$210,000

granted to charities throughout the RDOS in 2013.

SOUTH OKANAGAN'S

VitalSigns®

9 types of funds to support unique giving goals

85
charities received grants in 2013

100
endowment funds

100 | WOMEN
Who Care

1%
administration fee charged on funds



Types of gifts:
cash
bequests
real estate
publicly listed securities
life insurance policies

\$9.1 million
Managing more than \$9 million in assets

Grant Writing Workshops for Charities

Income Tax & Estate Planning Workshops for citizens

YES

Youth Esteem Strategy launched in September 2013

LAUNCHED IN JANUARY 2013

 **COMMUNITY FOUNDATION**
south okanagan | similkameen

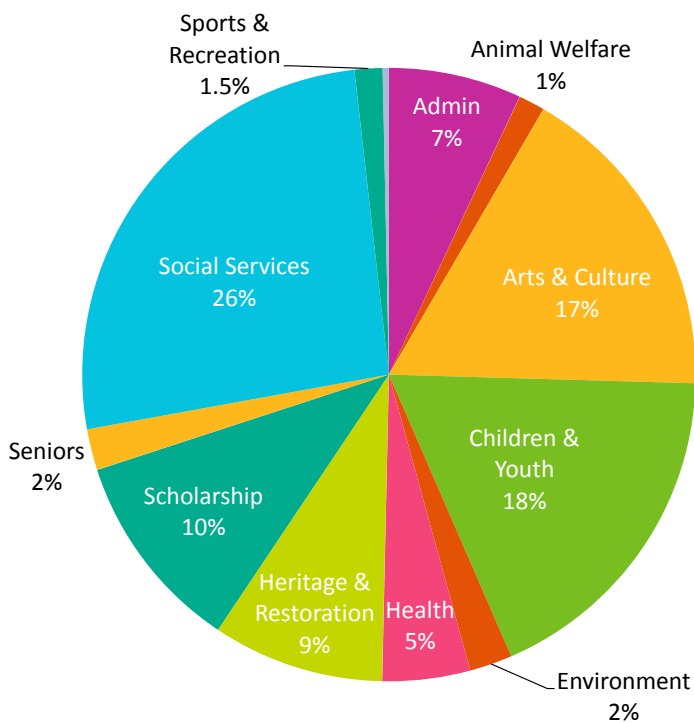
SMART & CARING COMMUNITIES

 **COMMUNITY FOUNDATIONS OF CANADA**

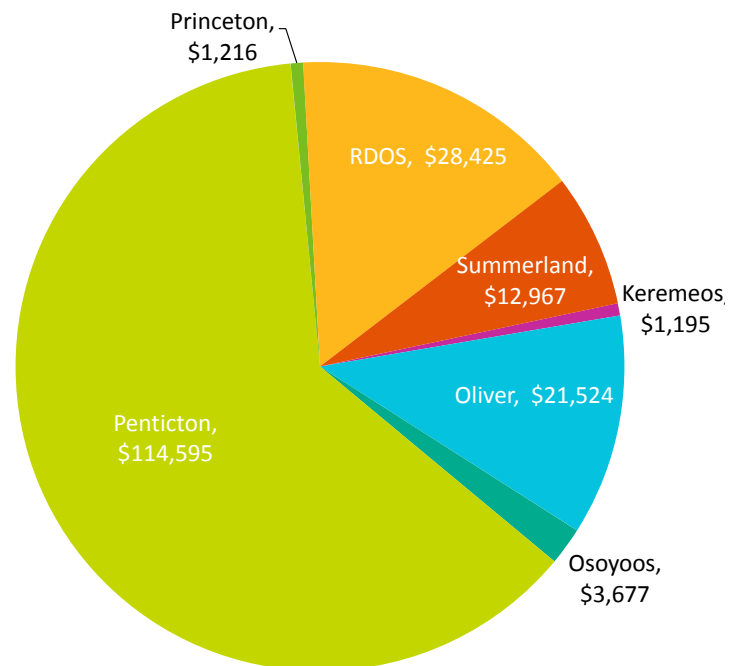
2013 Grants to the Community

- Agur Lake Camp
- AlleyCats Alliance Society
- Alzheimer Society of BC
- BC Schizophrenia Society
- Canadian Freestyle Ski Association
- Canadian Mental Health Association
- Critteraid
- Doukhobor Heritage Retreat Society #1999
- Dragonfly Pond Family Society
- Friends of the Keremeos Skating Rink
- Friends of the Summerland Research Station Gardens
- Island Mountain Arts Society
- Kiwanis Music Festival
- Knights of Pythias Annual Appeal
- Nickel Plate Nordic Centre
- NK'MIP Desert Heritage Society
- Okanagan Archive Trust Society
- Okanagan Boys & Girls Clubs
- Okanagan College Foundation
- Okanagan Gleaners
- Okanagan International Childrens Festival
- Okanagan School of the Arts
- Okanagan Similkameen Conservation Alliance
- Okanagan Similkameen Parks Society
- Okanagan Symphony Society - Kelowna
- Okanagan Symphony Society-Penticton Branch
- OSNS Child Development Centre
- Osoyoos Indian Band
- Penticton & District Community Arts Council (PDAC)
- Penticton & District Community Resources Society
- Penticton & District Emergency Program Society
- Penticton Academy of Music
- Penticton Art Gallery
- Penticton Community Soupateria Society
- Penticton Hospital Auxiliary/Meals on Wheels
- Penticton Indian Band
- Penticton Public Library
- Penticton Secondary Schools Bursary & Scholarship
- Princeton Leaders for Literacy
- Princeton Secondary School - Student Awards Program
- Salvation Army Penticton Corps
- School District No. 67 (Okanagan Skaha)
- South Okanagan Children's Charity
- South Okanagan Rehabilitation Centre for Owls
- South Okanagan Secondary School
- South Okanagan Secondary School Enrichment Fund
- South Okanagan Similkameen Brain Injury Society
- South Okanagan Similkameen Medical Foundation
- South Okanagan Victim Assistance Society
- South Okanagan Women in Need Society
- Stop A Bully
- Summerland Asset Development Initiative
- Summerland Trans Canada Trail Society
- The Civilian Sponsoring Committee for 232 Bighorn Squadron R.C.A.C.
- The Land Conservancy of BC
- Town of Osoyoos
- UBC Okanagan Foundation
- United Way of the Central Okanagan Similkameen

Grants by Area of Interest



Grants by City







2013 Financial Summary

SUMMARIZED BALANCE SHEET

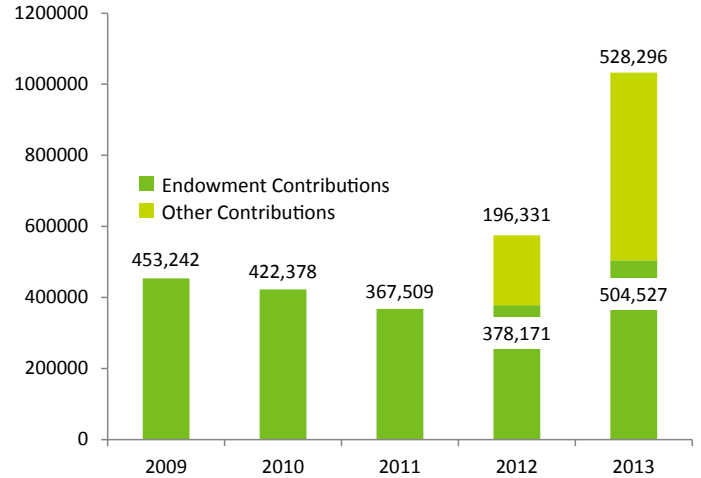
As at December 31, 2013

	2013	2012
Cash, Receivables and Short Term Deposits	463,049	554,336
Investments at Fair Market Value	8,614,775	6,101,683
Accounts Receivable	12,719	6,915
Other Assets	7,324	5,134
	9,097,867	6,668,068
Current Liabilities	16,437	17,043
Managed Funds	797,408	0
	813,845	17,043
Invested in Capital Assets	3,881	4,574
Externally Restricted	7,770,276	6,188,929
Internally Restricted	396,965	338,388
Unrestricted	112,900	119,134
	8,284,022	6,651,025
	9,097,867	6,668,068

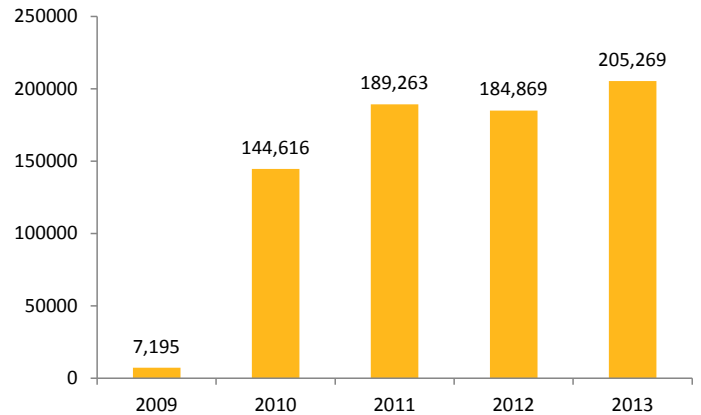
SUMMARIZED STATEMENT OF OPERATIONS

	2013	2012
Revenue		
Investment Income	402,179	283,066
Unrealized Gains on Investments	546,076	286,168
Gifts for Long Term Granting	1,032,823	574,502
Other Income	144,661	101,137
	2,125,739	1,244,873
Expenses		
Grants	205,269	184,869
Administration and Fundraising Expenses	242,478	149,416
Investment Management Fees	44,995	41,818
	492,742	376,103
Excess of Revenue of Expenses	1,632,997	868,770

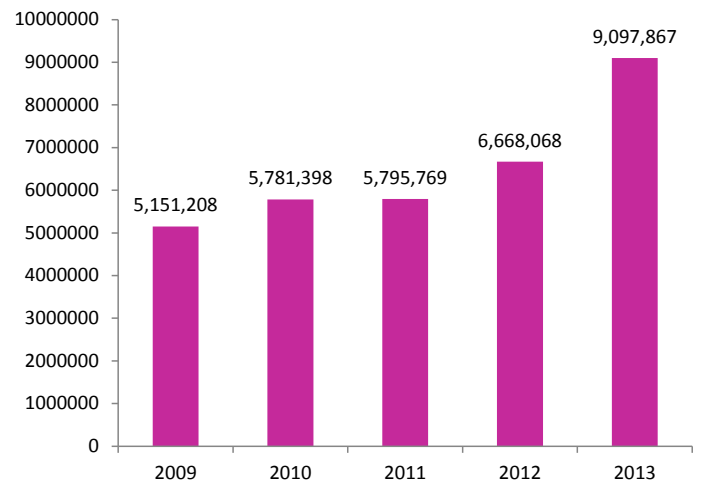
TOTAL CONTRIBUTIONS



TOTAL GRANTS PAID



TOTAL ASSETS UNDER MANAGEMENT



Smart & Caring Communities

We asked and you answered: What does a Smart & Caring Community mean to you?

The Community Foundation of the South Okanagan | Similkameen embarked on an exciting journey in 2013 to learn what Smart & Caring Communities means to our region. The Foundation joined a national movement in response to the Governor General David Johnston's challenge to build a smarter, more caring nation in the lead-up to Canada's 150th birthday in 2017.

Throughout 2013, our Regional Development Coordinator consulted with community volunteers, advisory

committee members and charitable organizations, on how we can inspire local community members to build smarter and more caring communities in our region. It was clear that these communities were already doing just that! We partnered with them and provided the tools and resources to help build community funds that would allow them to continue their great work... now and for future generations.

The Foundation established committees in Oliver, Osoyoos, the Lower Similkameen and Princeton. These committees gave their insight on local grant applications to direct funding towards local priorities and worked with them to build a fund in

their community. We are grateful to have such committed volunteers who allowed us to partner with them over the last year.



*Sarah Trudeau
Regional Development Coordinator*

Community Committees

Oliver

Carol Sheridan
Sandra Oldfield
Janet Shaw
Ernie Dumais
Shirley Murray

Osoyoos

Stu Wells
Pat Wycherley
Donna Mortimer
Stacy Little
Michael Ryan
Jane Long-Haggerty
Vaughn Denis

Lower Similkameen

Wilfred Mennell
Judy Chisholm
John Armstrong
Donna Bartlett
Kim English
Dave Cursons
Trudy Peterson
Bob Macatamy

Princeton

Judy Short
Nadine McEwen
Frank Turner
Lisa Carleton



Some members of the Lower Similkameen Community Committee with the Governor General at Culmina Estate Winery.

*From left to right:
Governor General David Johnston
John Armstrong
Judy Chisholm
Sarah Trudeau, CFSOS
Wilfred Mennell, Committee Chair
Dave Cursons*

SOUTH OKANAGAN SIMILKAMEEN'S

VitalSigns®

In 2013 the Community Foundation of the South Okanagan Similkameen produced its second Vital Signs Report and for the first time the report focused on issues from throughout the region of the South Okanagan Similkameen.

Vital Signs is an community check-up conducted by community foundations across Canada. Some Foundations produce the report annually, while it is done bi-annually in the South Okanagan Similkameen. The report is an impartial measure of the health of our communities with a focus on 11 key issue areas.

A survey was conducted online and offline with over 650 responses received from citizens throughout the South Okanagan and Similkameen regions. In addition, statistical analysis was undertaken to gather the most relevant and current data available.

The 2013 report covered every community within the Community Foundation's catchment area, offering a unique regional perspective, while also providing local insights for each community.

The report has been used extensively throughout the region to start conversations and inspire positive change.

View the report online at
<http://www.cfso.net/vital-signs/>

GETTING STARTED

14%

of Osoyoos residents (in 2011) were new to the community (in last 5 years) vs 15% in 2006.

	2011	2006
Penticton	8%	7%
Summerland	7%	8%

20%

unemployment rate for youth (15-24 yrs) in the Okanagan-Similkameen (2011) compared to 8% for all eligible workers in our region.

85%

of South Okanagan - Similkameen residents report English as their first language. 2.9% report their first language as German, while 2% each report French and Punjabi. 11% of residents in Keremeos reported Punjabi as their first language.

173

aboriginal students enrolled at Okanagan College in 2011/12 compared to 56 in 2006/2007.

A healthy, welcoming community actively addresses equality, access, and inclusion in order to promote opportunities for its residents. The availability of community services and meaningful work is critical for anyone entering a new phase of life.

HOW WE ARE HELPING:

In 2013, the Community Foundation granted \$5,000 to the Community Kitchen project at the Shatford Centre. In 2012, the Community Foundation granted \$4,300 Big Brothers Big Sisters of the Okanagan to provide a mentoring program to girls ages 10-14 which will give them confidence and life skills to be successful adults.

CITIZEN FEEDBACK:

"Many immigrants are moving here, there is a good immigrant society that offers help if the newcomers reach out. There are good programs available to teach ESL."

"Young families need to have more opportunities to build a life here. Otherwise, we will end up as just a retirement town."



YOUR OPINION
B+

Community Leadership Team

Kim Lyster - Committee Chair

CFSOS Vice President

Tanya Behardian - Executive Director

Penticton & District Community Resources

Wendy Hyer - Superintendent

School District 67

Dr. Gerry Karr - President

Okanagan Similkameen Healthy Living Society

Donna Lomas - Regional Dean

Okanagan College

Bill Newell - Chief Administrative Officer

Regional District of the Okanagan Similkameen

Colleen Pennington - Economic Development

City of Penticton

Jane Shaak - Executive Director

Okanagan School of the Arts

Bryn White - Manager

South Okanagan Similkameen Conservation Program

YES

The Youth Esteem Strategy

The YES Project couldn't have had a more powerful advocate, with the Governor General of Canada, the Right Honourable David Johnston, helping to kick off YES before a gathering of 120 concerned citizens on September 30, 2013.

YES is the developmental outcome of a generous bequest from the estate of Ms. Rohan Crompton-Bell. The estate named both the United Way and the Community Foundation as beneficiaries and, after discussions with the executrix, Ms. Jane Drapeau, the two organizations decided to pool their gifts and focus on

making significant and lasting change for youth in Penticton.

The YES Project, now managed by the Community Foundation, started with significant research and consultation with youth and service providers specializing in youth care. The launch with the Governor General announced the three key goals for the project:

- (1) better access to activities for all youth
- (2) a communications strategy to promote youth interests and
- (3) the construction of a dedicated youth centre with activities and support services for all of Penticton's youth.

Steering Committee

Kim Lyster - Committee Chair
CFSOS Vice President

Amy Woodruffe, Coordinator
CFSOS

Wendy Hyer - Superintendent
School District 67

Cindy McLean
Ministry for Children & Families

Matt Baran - Youth Coordinator
Osoyoos Indian Band

Wes Hopkin - Counselor
City of Penticton

Peggy Joe - Executive Director
Ookanakne Friendship Centre

Terri Kalaski - Restorative Justice
Penticton RCMP

Emma Reiter, Student
Penticton Secondary School

Emily Russell, Student
Penticton Secondary School

Jane Drapeau
Community Member



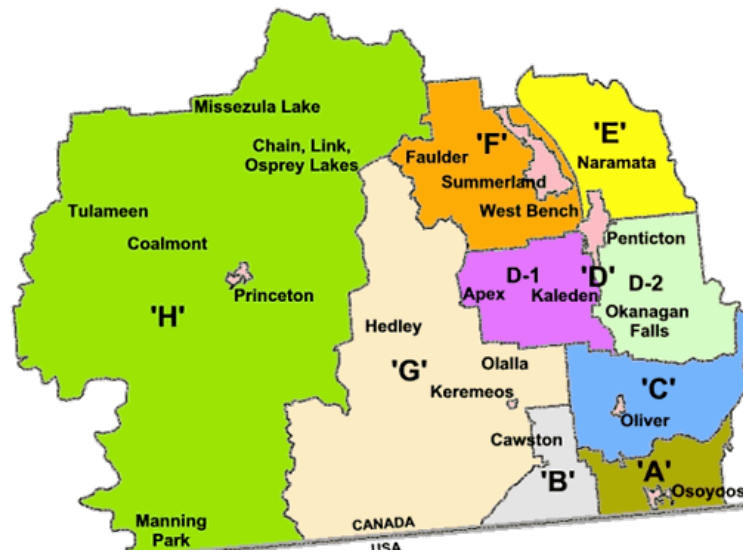
Students from Princess Margaret Secondary School with the Governor General at the launch of the Self Esteem Report, precursor to the YES Project.

Why Give?

The purpose of a Community Foundation is to build a Fund for the benefit of a particular geographic region. The Community Foundation of the South Okanagan Similkameen works for the benefit of all citizens within the boundaries of the Regional District of the Okanagan Similkameen.

Donors can set up individual funds within the Community Foundation and have as little or as much control as they wish in determining the charities that benefit from their fund. For example, one donor may wish to have an endowment fund that contributes its earnings annually to the Okanagan Symphony Society. Another donor may wish to consult with the Community Foundation each year to personally select a recipient charity for that year's granting.

Many donors also choose to contribute to a Smart & Caring Community Fund, which are funds focused on the needs of specific communities within the RDOS. Each year the



Community Foundation accepts applications from charities in each community and will grant from Smart & Caring Community Funds based on community needs. If a donor loves the community they live in, then a Smart & Caring Community Fund may be just the thing!

Regardless of the exact mechanism a donor chooses for giving to the Community Foundation, one can be sure that the Foundation is committed to fulfilling the donor's wishes today, tomorrow, and forever.

Ways to Give

There are many different ways to make a donation to the Community Foundation, but most gifts are received as cash, insurance, or appreciated securities. These gifts are often received during an individual's lifetime, but many of the largest donations to the Community Foundation have come from a generous donor's estate.

A key consideration for a donor is the value of the tax receipt that is issued for all donations to the Community Foundation. As a rule of thumb, the true cost to a donor for a \$1000 donation is only \$540 after the donor claims the donation tax credit on their income tax.

The Community Foundation accepts gifts of any size to any of our existing endowment funds. For donors who wish to start their own named endowment fund, the minimum value for that fund to become active is \$5000.

Donations are accepted by cash, cheque, or online. However, donors should carefully review their ability to make a donation of appreciated securities. If a donor's financial situation allows, donating securities "in kind" will provide the donor with a tax receipt for the full market value of the securities, effectively avoiding tax on capital gains. In addition, the Community Foundation will receive the full value of the

shares, rather than only the cash value if the securities are sold and subsequently taxed.

Gifts of insurance can include naming the Community Foundation as an irrevocable beneficiary or transferring full ownership of the policy to the Foundation. If the entire policy is gifted to the Community Foundation, the donor receives a tax receipt for the appraised present value of the policy.

Of course, you can designate a gift or portion of your estate to the Community Foundation and, in some cases, receive a substantial reduction in federal gift and estate taxes.

6 **Great Giving Options**

Choose the one that's right for you.

UNRESTRICTED FUNDS

You can use your gift to meet ever-changing community needs – including future needs that often cannot be anticipated at the time your gift is made. We evaluate all aspects of community well-being – arts and culture, education, environment, health and social services, youth, and more. The flexibility of your unrestricted gift makes it possible to respond to the community's most pressing needs, today and tomorrow.

COMMUNITY FUNDS

Smart & Caring Community Funds are unrestricted funds that are designated for a specific community or geographic region. If you love the community you live in and would like the Foundation to direct your gift to your community's most pressing current needs then one of our five Community Funds may be the right choice for you. The Foundation currently holds Community Funds for Summerland, Penticton, Oliver, Osoyoos, Princeton and the Lower Similkameen Region.

FIELD OF INTEREST FUNDS

You can target your gift to address needs in an important area of community life, whether it be the arts, seniors, at-risk youth, the environment, etc. You identify your personal interest area when making your gift; our board awards grants to community groups and programs that are making a difference in the area you select.

DESIGNATED FUNDS

You can direct your gift to a specific charity or issue area. Help provide ongoing funding for a senior centre, museum, your church, or virtually any nonprofit charitable organization. You identify the recipient you wish to benefit through your gift; our staff manages the annual distribution of funds.

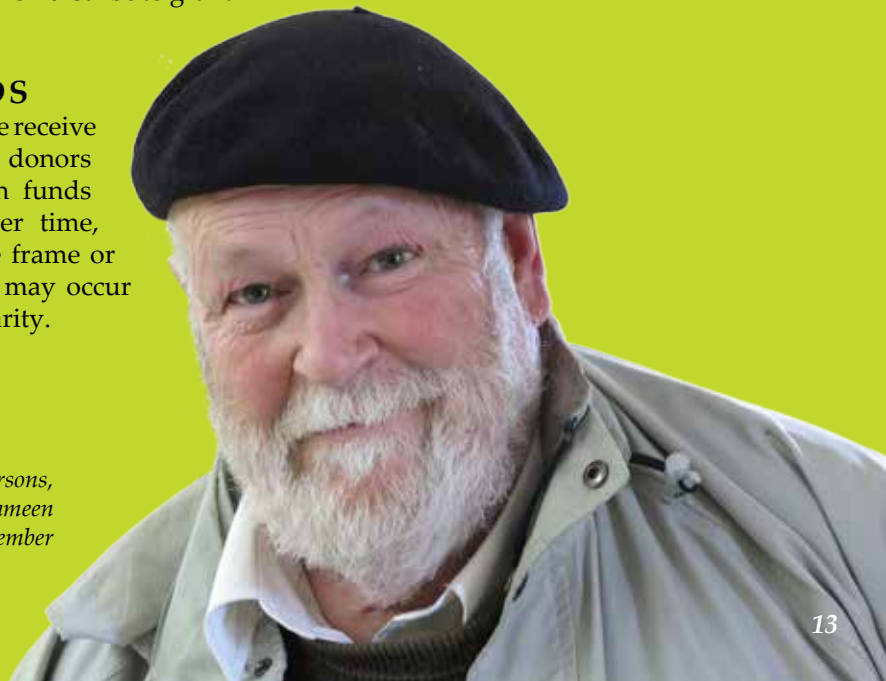
DONOR ADVISED FUNDS

You can have ongoing involvement in the use of your gift. You work with our professional grantmaking staff, identifying ways to use dollars from your Donor Advised Fund to address the issues and needs you care about most. Your recommendations are submitted to our board for approval; we then distribute grant dollars.

SPEND DOWN FUNDS

While the majority of the gifts we receive are endowment funds, some donors are now choosing to establish funds that may be spent down over time, either based on a specific time frame or on specific circumstances that may occur in the community or with a charity.

*Dave Cursons,
Lower Similkameen
Committee Member*



Community Foundation Legacy Club

The Legacy Club is a group of very special individuals who have made a commitment to supporting the community they love.

Membership in the Legacy Club is reserved for those who feel passionate about supporting their community and creating a Legacy Gift for the charities they care about most.

A Legacy Gift is a donation to the Community Foundation from an individual's estate, investments, or insurance policies.

In most cases, this gift is set up

as an endowment fund with the original donation being held permanently as capital. This capital is then invested and investment proceeds are granted annually to local charities, thereby providing permanent support for local community needs.

Some Legacy Club members will identify the charities they wish to support with their endowment fund, while others may choose to have the Community Foundation select recipient charities based on current community needs and priorities.



*Merle Waite,
Legacy Club Member*

Become a Legacy Club Member

There are three criteria for membership in the Legacy Club:

1. Care passionately about your community.
2. Include the Community Foundation as a beneficiary in your will, RRSP/RRIF, or life insurance policy.
3. Tell us about it by completing the Legacy Club Pledge.

Setting Up Your Will

Including the Community Foundation in your will ensures that your gift will provide ongoing support for community needs in perpetuity.

An appropriate clause could be as simple as naming the Community Foundation as a beneficiary.

However, for individuals who would like to be more clear about the intent of their gift it is advisable to discuss the details with your lawyer and with Foundation staff.

Endowment Funds

UNDER \$10,000 VALUE

Alanna Matthew Memorial Fund
Brule Windeler Legacy Fund
Canadian Federation of University Women Fund
Critticaid Legacy Fund
Drapeau Wealth Management Legacy Fund
Frances Harris Fund
Francis & Marion Kanuit Fund
Friends of the Summerland Gardens
Hugh & Eva Cleland Fund
Ina May Scott Fund
Irvine & Doreen Adams Memorial Fund
Leonard Futter Fund
Lower Similkameen Community Fund
Magdus & Roy Ornamental Gardens Legacy Fund
Marjery Punnett Bursary Fund
Marjorie Maclean Fund
Meiklejohn Family Fund
Okanagan Boys & Girls Clubs Fund
Oliver Community Fund
Osoyoos Community Fund
Pat Clarke Memorial Bursary Fund
Penticton & District Community Arts Council Fund
Rita Fawcett Memorial Fund
Schellenberg Family SOPAC Fund
Scott & Helen Perry Bursary Fund
SOS Brain Injury Fund
Thea Haubrich Legacy Fund
Toni & Bernie Cattani Legacy Fund for the Arts
Winkelaar Family Fund
Wood Family Fund

\$10,000 - \$20,000 VALUE

1996 BC Festival of the Arts Fund
2004 BC Seniors Games Legacy Fund
BC Schizophrenia Society - Penticton Fund
Charlotte Campbell Memorial Fund
Children's Trust Fund
Friends of the Gardens Fund
HSBC Fund for Youth
John Pankiw Family Fund
Knights of Pythias - Fund #1
Lan & Pearl Fruno Legacy Fund
Neil and Shirley Murray Family Fund
Okanagan Similkameen Concert Society Fund
Penticton Oldtimers Hockey Club Legacy Fund
Penticton Women In Business Fund
Ron & Debbie Bell Fund
South Okanagan Boundary Labour Council Fund
South Okanagan Women in Need Agency Fund
Summerland Community Fund

\$20,000 - \$50,000 VALUE

Colin & Lois Pritchard Foundation Fund
COP Centennial Legacy Fund
Greenwood Forest Products Legacy
Harman Community Development Fund
Harold & Donna Schellenberg Legacy Fund
Harold & Irene Myers Family Fund
Kristi's "Supporting the Dream" Fund
MS Anonymous Fund
Patricia & Murray Craig Memorial Endowment Fund
Penticton Auto Dealers Fund
Richard & Rose Cooper Fund
Rotary Club of Penticton Legacy Fund
Sharon Amos Legacy Fund for the Arts
SO Secondary School Enrichment Fund
SOSCP Legacy Fund
South Okanagan First Nations Education Fund
The Land Conservancy-Okanagan Region Fund
Tony & Judy Lloyd Family Fund
Trehearne Family Fund

\$50,000 - \$100,000 VALUE

1995 Summer Games Legacy
Allan P Markin "Whatshan Retreat" Fund
Harold & Flora Hoey Fund
John & Doreen Wisenden Fund
Kelly Family Fund
Knights of Pythias Lodge #49 Fund 2
Okanagan Fest-Of-Ale Legacy Fund
Oliver Rotary Endowment Fund
PDCRS Fund
Penticton Art Gallery Legacy Fund
Penticton Public Library Fund
Ramada Inn Viticulture Fund
Summerland Credit Union Fund
United Way Tomorrow Fund

\$100,000 - \$500,000 VALUE

Barbara Pearce Summerland Community Fund
Bob & Frances Garland Fund
Business Gives Back Fund
Crompton Bell Endowment Fund
Environmental Legacy Fund
Lilli Schneider Memorial Fund
MacFarlane Fund
NK'MIP Desert Cultural Centre Legacy Fund
Okanagan College Endowment Fund
Okanagan Symphony Society-Penticton Branch Fund
Penticton & District Fund

OVER \$500,000 VALUE

City of Penticton Trust Fund
Dr. John and Kathy Scarfo Fund
Lancey Family Fund
Penny Lane Community Legacy Fund

Thank you to our Friends of the Foundation



Dr. John Scarfo

Mr. Hugh Richter

Ms. Gillian Holland

Friends of the Foundation are leaders in our communities who recognize the importance of the community leadership work undertaken by the Community Foundation. Their support allows the Foundation to play a pivotal role in developing Smart & Caring Communities throughout our region.

For more information about the Friends of the Foundation program please contact Aaron McRann, Executive Director of the Community Foundation.